## Carbon Dating the Web: Estimating the Age of Web Resources

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#### **Motivation**

In our research in social media, resource sharing, and user intention a question emerged...

When did a certain resource first appear on the web?



# First thought: Last Modified Response Header

\$ curl -I http://ws-dl.blogspot.com/2012/02/2012-02-11-losing-my-revolution-year.html

HTTP/1.1 200 OK

Content-Type: text/html; charset=UTF-8 Expires: Wed, 08 May 2013 14:18:49 GMT Date: Wed, 08 May 2013 14:18:49 GMT

Cache-Control: private, max-age=0

Last-Modified: Wed, 08 May 2013 08:03:02 GMT ETag: "e419d850-22ae-4fe6-a0f4-8ab9477f0c0d"

X-Content-Type-Options: nosniff X-XSS-Protection: 1; mode=block



## The server responds with the last modified date ...

\$ curl -I http://ws-dl.blogspot.com/2012/02/2012-02-11-losing-my-revolution-year.html

HTTP/1.1 200 OK

Content-Type: text/html; charset=UTF-8

Expires: Wed, 08 May 2013 14:18:49 GMT

Date: Wed, 08 May 2013 14:18:49 GMT-

Cache-Control: private, max-age=0

Last-Modified: Wed, 08 May 2013 08:03:02 GMT

ETag: "e419d850-22ae-4fe6-a0f4-8ab9477f0c0d"

X-Content-Type-Options: nosniff X-XSS-Protection: 1; mode=block

**Real Creation date** 

> Current Server datetime

Last modified date (Incorrect)



#### Lacks accuracy

\$ curl -I http://ws-dl.blogspot.com/2012/02/2012-02-11-losing-my-revolution-year.html

HTTP/1.1 200 OK

Content-Type: text/html; charset=UTF-8

Expires: Wed, 08 May 2013 14:18:49 GMT

Date: Wed, 08 May 2013 14:18:49 GMT-

Cache-Control: private, max-age=0

Last-Modified: Wed, 08 May 2013 08:03:02 GMT

ETag: "e419d850-22ae-4fe6-a0f4-8ab9477f0c0d"

X-Content-Type-Options: nosniff

X-XSS-Protection: 1; mode=block

→ Problematic as it is inaccurate in a large percentage of cases.

08 May 2013 ≠ 2012-02-11

△ Real Creation date

> Current Server datetime

Last modified date (Incorrect)

## Last modified date header is not available

% curl -I <a href="http://temporalweb.net/">http://temporalweb.net/</a>

HTTP/1.1 200 OK

Set-Cookie: 60gpBAK=R1224192509; path=/; expires=Sat, 11-May-2013 03:45:10 GMT

Date: Sat, 11 May 2013 02:37:55 GMT

Content-Type: text/html Connection: keep-alive

Set-Cookie: 60gp=R152135972; path=/; expires=Sat, 11-May-2013 03:36:44 GMT

Server: Apache/2.2.X (OVH)

Accept-Ranges: bytes Vary: Accept-Encoding

→ Sometimes it is not present in the response headers.



# Second thought: Timestamp on the page



## China poisoning case sparks White House petitions flurry

A 19-year-old poisoning case has sparked a rush of interest in the US White House petitions site from Chinese internet users.

Over 130,000 users have signed a petition demanding the US investigate a woman they call a suspect in the 1994 poisoning incident.





## But the timestamp is highly inconsistent



NATION

#### Top 10 U.S Cities with the Worst Traffic

By Courtney Subramanian | May 07, 2013



# ... and dependent on the page's style/scheme.



#### 23 dead in Mexico tanker blast

By Mariano Castillo, CNN

updated 10:53 PM EDT, Tue May 7, 2013



#### So as its location on the page



#### Web Science and Digital Libraries Research Group

Saturday, February 11, 2012

2012-02-11: Losing My Revolution: A year after the Egyptian Revolution, 10% of the social media documentation is gone.



### Pages' Timestamps Differ



- → Very dependent on the page's scheme/style
- → Not consistent
- → Non-existent sometimes



## Shortcomings of using timestamp extraction

- M. Inoue and K. Tajima. Noise robust detection of the emergence and spread of topics on the web. In Proceedings of the 2nd Temporal Web Analytics Workshop, TempWeb '12, pages 9 {16, New York, NY, USA, 2012. ACM
- → M. Inoue and K. Tajima developed a technique of extracting creation timestamps on web pages.

#### **Shortcomings:**

- Ambiguity (12/07 is it the 12<sup>th</sup> of July or the 7<sup>th</sup> of December?).
- Non generalizable.
- Highly dependent on the specific CMS
- Highly dependent on the most prominent timestamp patterns.

# But what if the resource itself doesn't exist any more?



# Third thought: First existence in public archives



http://ws-dl.blogspot.com/2012/02/2012-02-11-losing-

Go Wayback!

http://ws-dl.blogspot.com/2012/02/2012-02-11-losing-my-revolution-year.html has been crawled **11 times** going all the way back to February 16, 2012.

A crawl can be a duplicate of the last one. It happens about 25% of the time across 420,000,000 websites. FAQ



#### Timestamp of the first memento

JAN											FEB			1				MAR							APR			
1	2	3	4	5	6	7					1	2	3	4					1	2	3	1	2	3	4	5	6	7
8	9	10	11	12	13	14		5	6	7	8	9	<b>-</b> 0	11	4	5	6	7	8	9	10	8	9	10	11	12	13	14
15	16	17	18	19	20	21	1	2	13	14	15	16	17	18	11	12	13	14	15	16	17	15	16	17	18	19	20	21
22	23	24	25	26	27	28	1	9	20	21	22	23	24	25	18	19	20	21	22	23	24	22	23	24	25	26	27	28
29	30	31					2	26	27	28	29				25	26	27	28	29	30	31	29	30				C	(1)



http://ws-dl.blogspot.com/2012/02/2012-02-11-losing-

Go Wayback!

http://ws-dl.bloqspot.com/2012/02/2012-02-11-losinq-my-revolution-year.html has been crawled **11 times** going all the way back to February 16, 2012.



JAN											FEB							MAR								APR			
1	2	3	4	5	6	7					1	2	3	4					1	2	3		1	2	3	4	5	6	7
8	9	10	11	12	13	14	5		6	7	8	9	10	11	4	5	6	7	8	9	10		8	9	10	11	12	13	14
15	16	17	18	19	20	21	1:	2 1	13	14	15	16	17	18	11	12	13	14	15	16	17	1	5	16	17	18	19	20	21
22	23	24	25	26	27	28	1	9 2	20	21	22	23	24	25	18	19	20	21	22	23	24	2	2	23	24	25	26	27	28
29	30	31					2	6 2	27	28	29				25	26	27	28	29	30	31	2	9	30					<b>S</b>



http://ws-dl.blogspot.com/2012/02/2012-02-11-losing-

Go Wayback!

http://ws-dl.bloqspot.com/2012/02/2012-02-11-losing-my-revolution-year.html has been crawled **11 times** going all the way back to February 16, 2012.



JAN										FEB							MAR								APR			
1	2	3	4	5	6	7				1	2	3	4					1	2	3		1	2	3	4	5	6	7
8	9	10	11	12	13	14	5	6	7	8	9	10	11	4	5	6	7	8	9	10		8	9	10	11	12	13	14
15	16	17	18	19	20	21	12	13	14	15	16	17	18	11	12	13	14	15	16	17		15	16	17	18	19	20	21
22	23	24	25	26	27	28	19	20	21	22	23	24	25	18	19	20	21	22	23	24	:	22	23	24	25	26	27	28
29	30	31					26	27	28	29				25	26	27	28	29	30	31		29	30				6 6	<b>S</b>



http://ws-dl.blogspot.com/2012/02/2012-02-11-losing-

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JAN											FEB							MAR							APR			
1	2	3	4	5	6	7					1	2	3	4					1	2	3	1	2	3	4	5	6	7
8	9	10	11	12	13	14		5	6	7	8	9	10	11	4	5	6	7	8	9	10	8	9	10	11	12	13	14
15	16	17	18	19	20	21	1	2	13	14	15	16	17	18	11	12	13	14	15	16	17	15	16	17	18	19	20	21
22	23	24	25	26	27	28	1	9	20	21	22	23	24	25	18	19	20	21	22	23	24	22	23	24	25	26	27	28
29	30	31					2	6	27	28	29				25	26	27	28	29	30	31	29	30					



http://ws-dl.blogspot.com/2012/02/2012-02-11-losing-

Go Wayback!

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JAN										FEB							MAR								APR			
1	2	3	4	5	6	7				1	2	3	4					1	2	3		1	2	3	4	5	6	7
8	9	10	11	12	13	14	5	6	7	8	9	10	11	4	5	6	7	8	9	10		8	9	10	11	12	13	14
15	16	17	18	19	20	21	12	13	14	15	16	17	18	11	12	13	14	15	16	17		15	16	17	18	19	20	21
22	23	24	25	26	27	28	19	20	21	22	23	24	25	18	19	20	21	22	23	24	:	22	23	24	25	26	27	28
29	30	31					26	27	28	29				25	26	27	28	29	30	31		29	30				6 6	<b>S</b>

#### Goal

Create a tool that estimates with generality the creation date of the resource without relying on specific infrastructures

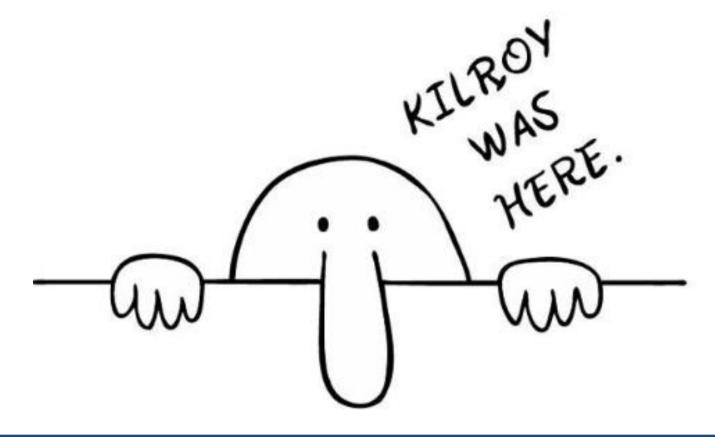


#### **Target Specification**

- Doesn't rely on the infrastructure of the hosting web server.
- Doesn't rely on the state and template of the resource.
- Highly generic.
- Fast response with no quarantine periods.
- High accuracy, getting close estimates to real creation date.



Moving objects leave trails...

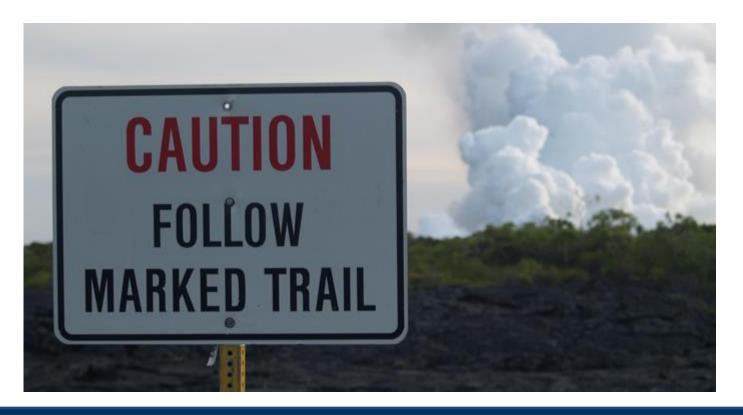




#### Moving objects leave trails...

Or: **Foo** → If you were Aussie WAS (ERE. Chad → if you were British

Web pages leave trails as well since the day they were created...





#### **Web Trails**

A web page could leave a trail of one of the following denoting its existence:

- References
- Links (anchors)
- Social media likes and interactions.
- URL shortening.
- Backlinks



#### The Assumptions

We can propose reasonable assumptions that:

- 1. We have no prior knowledge of the resource or its hosting web server.
- 2. The creation date and the publishing date of a resource coincide.

→ Ex.: When you write a blog, you publish it as soon as you create it.

The creation date of any of the associated events/trails could be an estimate of the creation date.



#### **Scenario**

Let's consider the following scenario, on Saturday night on the 11<sup>th</sup> of February of last year I wrote a blog post about my work on the research group's blog page.



## After creating the post I tweeted about it ...



After less than a year, more than 10% of the social media about the Egyptian revolution is gone forever! bitly.com/losing\_revolut...





https://twitter.com/hanysalaheldeen/status/168704224488730625



#### Web Science and Digital Libraries Research Group

Research and Teaching Updates from the Web Science and Digital Libraries Research Group at Old Dominion University.

Saturday, February 11, 2012

2012-02-11: Losing My Revolution: A year after the Egyptian Revolution, 10% of the social media documentation is gone.



#### Web Science and Digital Libraries

This blog is used to communicate research and education updates from the Web Science and Digital Libraries Research Group at Old Dominion University.

Please see the web page of Michael L. Nelson for more information:

http://www.cs.odu.edu/~mln/

#### Contributors

- Bany SalahEldeen
- **®**nesayeed
- Greg Szalkowski
- Michele C. Weigle
- Scott G. Ainsworth



## Then it picked up some speed on Twitter and Facebook ...

**TOPSY** 

Search the Social Web

Search

documentation egyptian libraries losing revolution

289 posts

TOP **★5K** 

tweet

Web Science and Digital Libraries Research
Group: 2012-02-11: Losing My Revolution: A
year after the Egyptian Revolution, 10% of the
social media documentation is gone.

ws-dl.blogspot.com/2012/02/2012-02-11-losing-my-revolutionyear.html - view page - cached page

2012-02-11: Losing My Revolution: A year after the Egyptian Revolution, 10% of the social media documentation is gone.

#### Language

▶ All languages

Português

English

Français

Deutsch

Network

Google Plus

Twitter

#### Interesting posts about this link



**sunra** sunra

Losing My Revolution: A year after the Egyptian Revolution, 10% of the social media documentation is gone http://t.co/n4oxcst8

₩ 02/12/2012 Reply Retweet Favorite 85 similar tweets

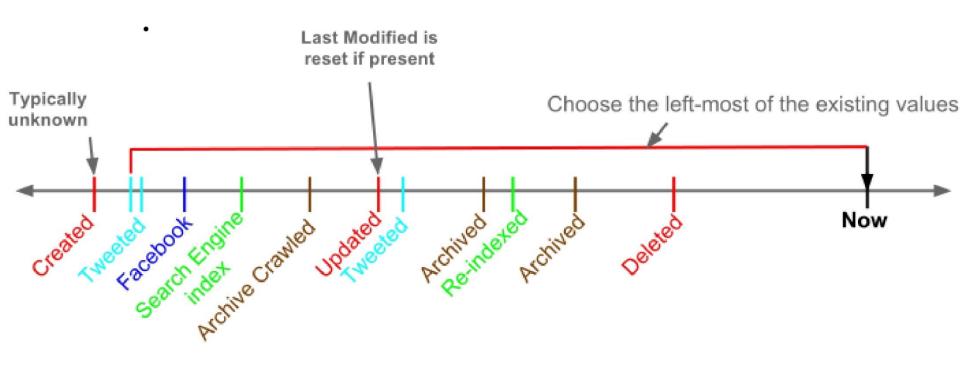


theotypes Theodore Kim Influential

@acarvin You may have seen this already. Arab Spring digital

http://topsy.com/http://ws-dl.blogspot.com/2012/02/2012-02-11-losing-my-revolution-year.html

#### The timeline of the resource





# Given the events linked to the existence of the resource we will examine ways to extract first observations



#### **Age Estimation Methods**

- 1. Resource and server analysis.
- 2. Backlinks analysis.
  - a) Web page backlinks.
  - b) Social media backlinks.
- 3. Archiving analysis.
- 4. Search engine indexing analysis



#### **Resource and Server Analysis**

Examine the server response and extract the last modified date from the header if exists.

\$ curl -I http://ws-dl.blogspot.com/2012/02/2012-02-11-losing-my-revolution-year.html

HTTP/1.1 200 OK

Content-Type: text/html; charset=UTF-8

Expires: Wed, 08 May 2013 14:18:49 GMT

Date: Wed, 08 May 2013 14:18:49 GMT

Cache-Control: private, max-age=0

Last-Modified: Wed, 08 May 2013 08:03:02 GMT

ETag: "e419d850-22ae-4fe6-a0f4-8ab9477f0c0d"

X-Content-Type-Options: nosniff X-XSS-Protection: 1; mode=block



#### **Observations recorded:**

1. Last modified date from the response header.

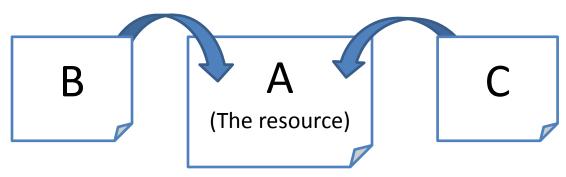


#### **Age Estimation Methods**

- 1. Resource and server analysis.
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### **Backlinks Analysis**



- We use Google search API to discover backlinks of A.
- B & C were created after A was created.
- But this assumption is not completely true.
- Page B or C could be modified later to its creation of A

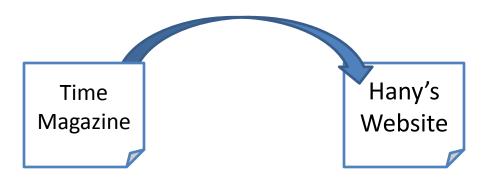


## **Time Magazine**

Ex.: If the front page of Time magazine decided to finally feature me as "Person of the Year"

In this case page B (Time magazine's front page)

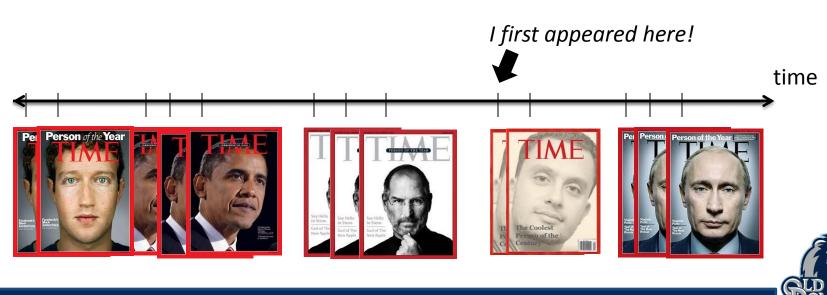
was modified to point to my page A



## When did the link first appear?

#### To solve this problem:

- 1. We extract the timemap of the archived mementos of B.
- Perform binary search to allocate the first appearance of the link to A in B.
- 3. Get the timestamp of that first memento.



#### **Observations recorded:**

- 1. Last modified date from the response header.
- 2. First Appearance of a backlink.



#### **Social Media Backlinks**

 Similarly, you create a social backlink when you tweet about a page





Scott G. Ainsworth

## **Topsy Otter API**



sunra sunra

Losing My Revolution: A year after the Egyptian Revolution, 10% of the social media documentation is gone http://t.co/n4oxcst8

₩ 02/12/2012 Reply Retweet Favorite 85 similar tweets



theotypes Theodore Kim Influential

@acarvin You may have seen this already. Arab Spring digital content is apparently being lost \$\infty 02/15/2012 \leftilde{\text{Reply}} Reply \$\frac{1}{2}\$ Retweet \$\frac{1}{2}\$ Favorite 25 similar tweets



blakehounshell Blake Hounshell Highly Influential

Social media revolutions are bad news for historians RT @NiemanLab: 404: Revolution Not Found http://t.co/U5T01Kur \$\infty\$02/15/2012 \$\lefta\$ Reply \$\frac{1}{4}\$ Retweet \$\frac{1}{4}\$ Favorite 23 similar tweets



hanysalaheldeen Hany SalahEldeen

After less than a year, more than 10% of the social media about the Egyptian revolution is gone forever! https://t.co/sDawQZxa #Egypt

₩ 02/12/2012 Reply Retweet Favorite 12 similar tweets



pomeranian99 Clive Thompson Influential

After only one year, 10% of social media about Egyptian revolution is gone: http://t.co/rJexe1yp (As per @anildash: http://t.co/ZhkwZzj9)



ndsa2 NDSA

RT @ndiipp: Losing My Revolution: 10% of Egyptian Revolution social media documentation lost. http://t.co/CkGyT7ih #digitalpreservation

₩ 07/30/2012 Reply Retweet Favorite 9 similar tweets

34

## **Topsy Otter API**



sunra sunra

Losing My Revolution: A year after the Egyptian Revolution, 10% of the social media documentation is gone http://t.co/n4oxcst8

₩ 02/12/2012 Reply translation Reply Retweet Favorite 85 similar tweets



theotypes Theodore Kim Influential

@acarvin You may have seen this already. Arab Spring digital content is apparently being lost \$\infty 02/15/2012 \leftilde{\text{Reply}} Reply \$\frac{13}{2} \text{ Retweet } \frac{1}{2} \text{ Favorite} 25 \text{ similar tweets}



blakehounshell Blake Hounshell Highly Influential

Social media revolutions are bad news for historians RT @NiemanLab: 404: Revolution Not Found http://t.co/U5T01Kur \$\infty\$02/15/2012 \$\infty\$Retweet \$\frac{1}{2}\$Retweet \$\frac{1}{2}\$ Favorite 23 similar tweets



hanysalaheldeen Hany SalahEldeen

After less than a year, more than 10% of the social media about the Egyptian revolution is gone forever! https://t.co/sDawQZxa #Egypt

9 02/12/2012 ♦ Reply 13 Retweet ☆ Favorite 12 similar tweets



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ndsa2 NDSA

RT @ndiipp: Losing My Revolution: 10% of Egyptian Revolution social media documentation /ost. http://t.co/CkGyT7ih #digitalpreservation

₩ 07/30/2012 Reply Retweet Favorite 9 similar tweets

**Different shortened versions** 

## **Topsy Otter API**



sunra sunra

Losing My Revolution: A year after the Egyptian Revolution, 10% of the social media documentation is gone

http://t.co/n4qxcst8

702/12/2012 Reply 13 Retweet Favorite 85 similar tweets

Break ties via the API epoch



theotypes Theodore Kim Influential

racarvin You may have seen this already. Arab Spring digital content is apparently being lost



blakehounshell Blake Hounshell Highly Influential

Social media revolutions are bad news for historians RT @NiemanLab: 404: Revolution Not Found http://t.co/U5T01Kur \$\infty 02/15/2012 \leftilde Reply 13 Retweet \$\infty \text{rayorite} 23 similar tweets



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ndsa2 NDSA

RT @ndiipp: Losing My Revolution: 10% of Egyptian Revolution social media documentation lost. http://t.co/CkGyT7ih #digitalpreservation

₩ 07/30/2012 Reply transfer Favorite 9 similar tweets

#### **Observations recorded:**

- 1. Last modified date from the response header.
- 2. First Appearance of a backlink.
- 3. First Tweet published.



## **URL Shortening**

http://bit.ly/losing revolution

http://ws-dl.blogspot.com/2012/02/2012-02-11losing-my-revolution-year.html



Your stuff

Your network





http://ws-dl.blogspot.com/2013/04/2013-04-19-carbon-dating-web.html



heinestien

reated this bitly link on Apr 19, 2013.







20

clickson your bitly link 100%

of clicks from your bitly link

bit.ly/CarbonDating...

Copy



20 clicks to this content came from this bitly link.

Creation Date of the Bitly

Extract number of clicks



#### **Observations recorded:**

- 1. Last modified date from the response header.
- 2. First Appearance of a backlink.
- 3. First Tweet published.
- 4. First Bitly Shortened URL created.



## **Age Estimation Methods**

- 1. Resource and server analysis.
- 2. Backlinks analysis.
  - a) Web page backlinks.
  - b) Social media backlinks.
- 3. Archiving analysis.
- 4. Search engine indexing analysis



### **Archives Analysis**



http://ws-dl.blogspot.com/2012/02/2012-02-11-losing-

Go Wayback!

http://ws-dl.bloqspot.com/2012/02/2012-02-11-losinq-my-revolution-year.html has been crawled **11 times** going all the way back to February 16, 2012.

A crawl can be a duplicate of the last one. It happens about 25% of the time across 420,000,000 websites. FAQ



# THE PRINCIPLE FEB FEB DOWNLOAD THE MEMORIES OF THE RESOURCE FEB DOWNLOAD THE MEMORIES OF THE RESOURCE THE PROPERTY OF THE PROP

#### Get timestamp of first memento

 Furthermore, if the original headers exist for the first memento we extract the original last modified date.

#### **Observations recorded:**

- 1. Last modified date from the response header.
- 2. First Appearance of a backlink.
- 3. First Tweet published.
- 4. First Bitly Shortened URL created.
- 5. Time stamp of first memento in the archives.

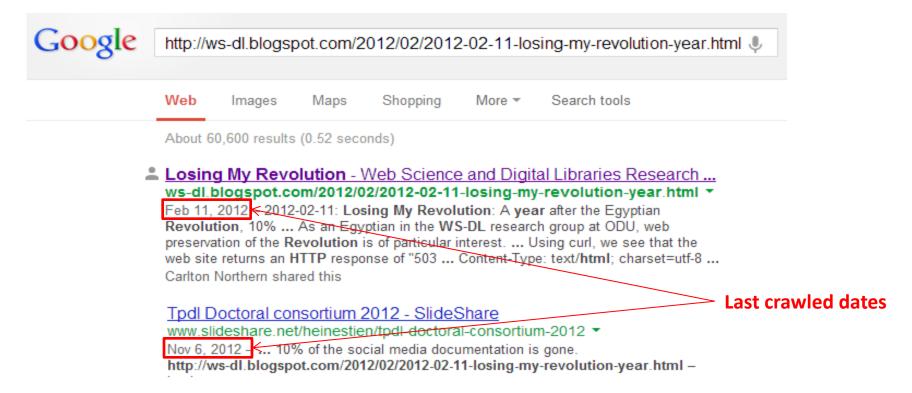


## **Age Estimation Methods**

- 1. Resource and server analysis.
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## **Search Engine Index Analysis**



- We use Google's search API to extract the last crawled date
- Relatively short time between resource creation and search engine discovery.
- Drawback: Granularity is by day not by time.

#### **Observations recorded:**

- 1. Last modified date from the response header.
- 2. First Appearance of a backlink.
- 3. First Tweet published.
- 4. First Bitly Shortened URL created.
- 5. Time stamp of first memento in the archives.
- 6. Date of the last crawl by the search engine.

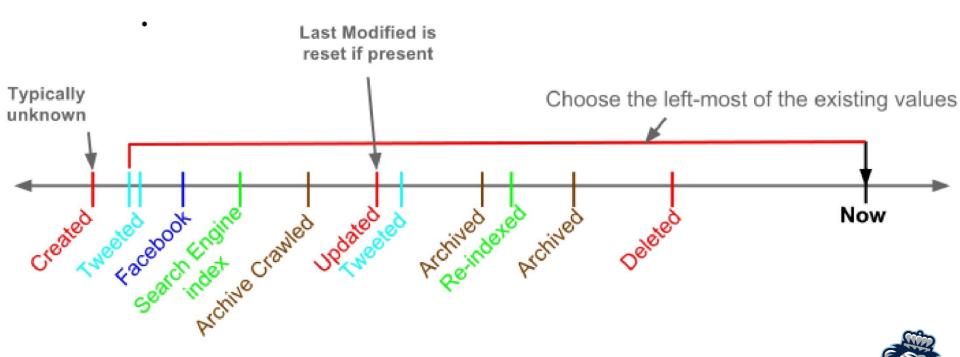


## Ok, now we have a collection of sources that return creation dates, what will we do next?



## **Timestamps Accumulation**

 We collect the obtained dates and get the leftmost creation date recorded.



## **Timestamps Accumulation**

```
"URI": "http://www.mementoweb.org",
"Estimated Creation Date": "2009-09-30T11:58:25",
"Last Modified": "2012-04-20T21:52:07",
"Bitly": "2011-03-24T10:44:12",
"Topsy.com": "2009-11-09T20:53:20",
"Backlinks": "2011-01-16T21:42:12",
"Google.com": "2009-11-16",
"Archives": {
  "Earliest": "2009-09-30T11:58:25",
  "By Archive": {
    "wayback.archive-it.org": "2009-09-30T11:58:25",
    "api.wayback.archive.org": "2009-09-30T11:58:25",
    "webarchive.nationalarchives.gov.uk": "2010-04-02T00:00:00"
```

## Next step: Verifying our methods



## **Estimated Age Verification**

- Collect a dataset of webpages of known creation/publishing date.
- 2. Compare the estimated results from our method and the actual dates recorded.



#### **Gold Standard Data Collection**

We collect the pages from 4 difference categories of collections to ensure variation.

- 1. News Sites.
- 2. Social Media and Blogs.
- 3. Long Standing Domains.
- 4. Manual Random Extraction.



#### **News Sites**

Using RSS and Atom feeds or XML sitemaps we extracted numerous pages along with their respective publishing dates.

- 1. Google News (29,154 pages)
- 2. BBC (3,703 pages)
- 3. CNN (18,519 pages)
- 4. Yahoo News (34,588 pages)
- 5. The Hollywood Gossip (6,859 pages)



#### **Social Sites**

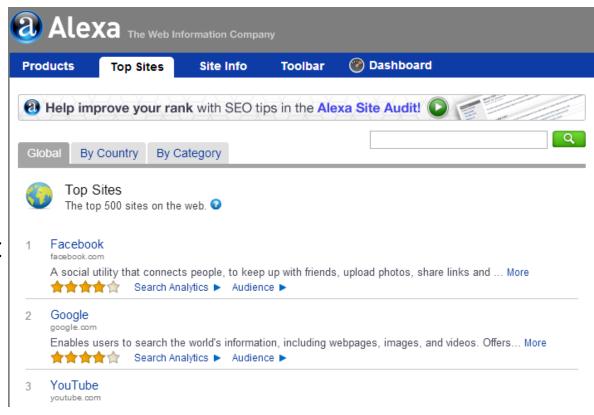
We randomly selected different resources with no regard to popularity to avoid the inherent bias:

- 1. Pinterest (55,463 posts)
- 2. Tumblr (52,513 posts)
- 3. Youtube (78,000 posts)
- 4. Word Press (2,405,901 posts)
- 5. Blogger (32,417 posts)



## **Long Standing Domains**

- Extract the top 500 domains from Alexa.com
- Query their DNS registry dates.
- Were able to extract 167 dates.





#### **Manual Random Extraction**

- We extracted 90 different random URLs obtained from random walks on the web, visually inspected them to extract the creation date.
- The 10 URLs analyzed by Jatowt et al.\*

<sup>\*</sup> A. Jatowt, Y. Kawai, and K. Tanaka. Detecting age of page content. In Proceedings of the 9th annual ACM international workshop on Web information and data management, WIDM '07, pages 137--144, New York, NY, USA, 2007. ACM.

#### **Gold Standard Data Collection**

	Data Sources	Resources	Sampled	Timestamp Allocation
	Data Sources	Collected	Resources	Method
ξέ.	news.Google.com	29,154	100	XML sitemap
Sites	BBC.co.uk	3,703	100	Page Scraping
News S	CNN.com	18,519	100	Page Scraping
	news.Yahoo.com	34,588	100	XML sitemap
	theHollywoodGossip.com	6,859	100	Page Scraping
Sites	Pinterest.com	55,463	100	RSS feed
	Tumblr.com	52,513	100	RSS feed
ا ہے	Youtube.com	78,000	100	Search API
Socia	WordPress.com	2,405,901	100	Atom feed
	Blogger.com	32,417	100	Atom feed
	Alexa.com Top Domains	167	100	Page Scraping & Who.is service
	Manual Extraction	100	100	Manual inspection
	Total:	2,717,384	1,200	

→ From each we randomly selected 100 unique URLs to create our gold standard dataset



#### **Evaluation**

- Applied our 6 methods on 1200 resources.
- Get leftmost estimation.

	Number of Resources	Percentage
An estimation found	910	76%
Exact matching estimation	393	33%
No estimation found	290	24%
Total Resources	1200	100%

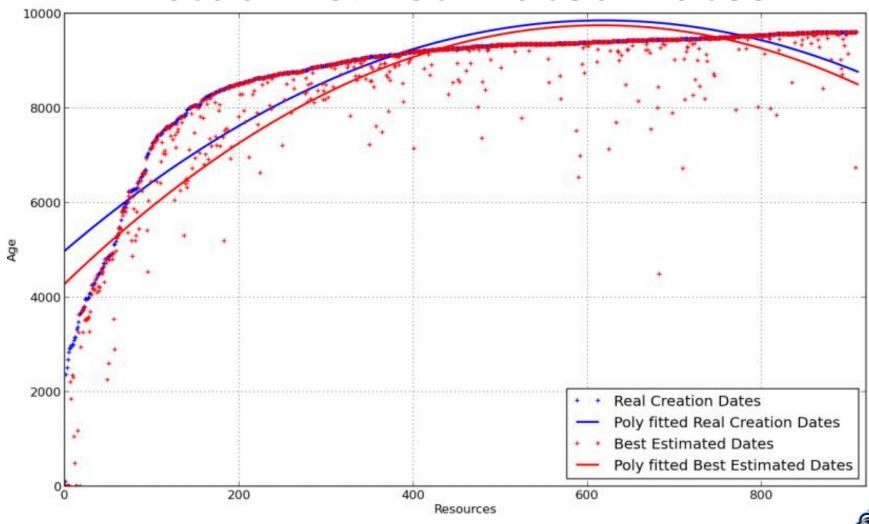


#### **Evaluation**

Age	Resources Found	Percentage	Contribution	
Estimation	By Using The Method	Of Resources	Resources	Percentage
Method	As Best Estimate	Found	Contributed	Contributed
Google	370	40.66%	709	59.13%
Topsy	236	25.93%	632	52.71%
Archives	152	16.70%	578	48.21%
Bitly	96	10.55%	554	46.21%
Last Modified	53	5.82%	134	11.18%
Backlinks	3	0.33%	180	15.01%
Total Estimate	910	75.90%	1199	100%



#### **Actual Vs. Estimated Dates**



## So what happens if one of these 6 methods failed?

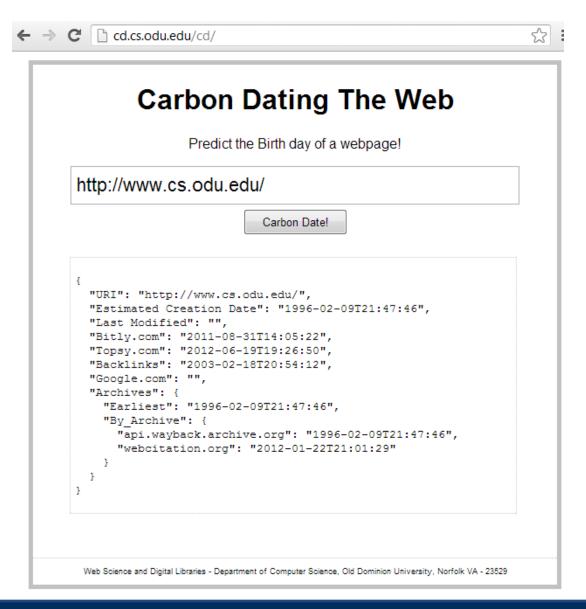


#### **Isolation and Elimination**

Age	Area Under Curve	
Estimation	AUC	Percentage lost
Method		in AUC
Topsy	720.61	5.51%
Last Modified	725.59	4.86%
Archives	741.23	2.81%
Google	742.52	2.64%
Bitly	758.73	0.51%
Backlinks	762.64	0%
Total Estimate	762.64	0%



#### **Carbon Date API**





#### http://cd.cs.odu.edu/cd/<Your URL Here>

```
curl -i http://cd.cs.odu.edu/cd/http://www.mementoweb.org
HTTP/1.0 200 OK
Date: Fri, 01 Mar 2013 04:44:47 GMT
Server: WSGIServer/0.1 Python/2.6.5
Content-Length: 550
Content-Type: application/json; charset=UTF-8
  "URI": "http://www.mementoweb.org",
  "Estimated Creation Date": "2009-09-30T11:58:25",
  "Last Modified": "2012-04-20T21:52:07",
  "Bitly": "2011-03-24T10:44:12",
  "Topsy.com": "2009-11-09T20:53:20",
  "Backlinks": "2011-01-16T21:42:12",
  "Google.com": "2009-11-16",
  "Archives": {
    "Earliest": "2009-09-30T11:58:25",
    "By Archive": {
      "wayback.archive-it.org": "2009-09-30T11:58:25",
      "api.wayback.archive.org": "2009-09-30T11:58:25",
      "webarchive.nationalarchives.gov.uk": "2010-04-02T00:00:00"
```

#### Carbon Date API on GitHub

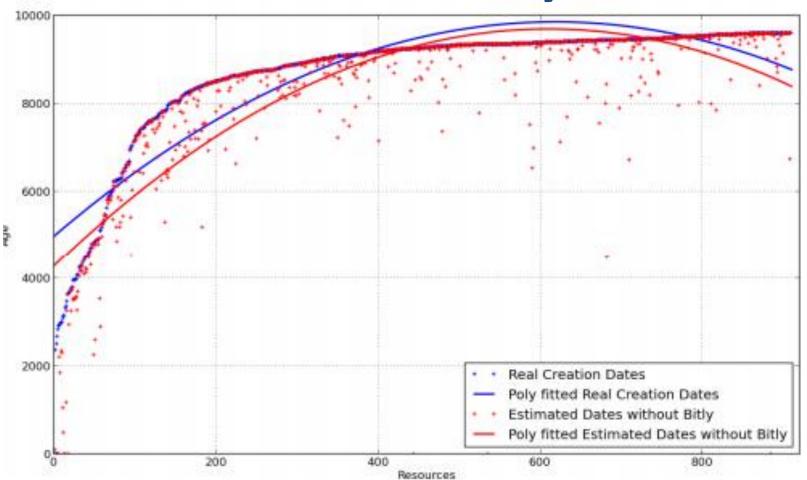
- Due to the slow response we advise that you download the module and install it on your machine.
- https://github.com/HanySalahEldeen/CarbonDate



## **Extra Slides**



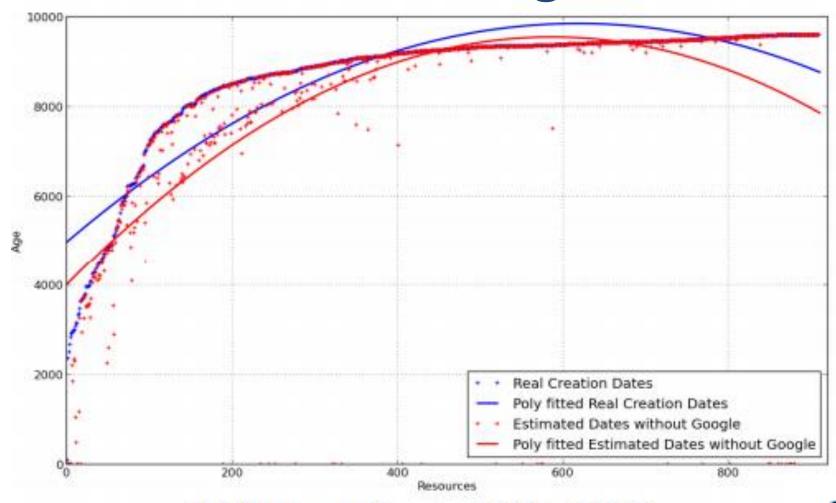
## Without Bitly



(a) Without Bitly, AUC=758.73



## Without Google



(b) Without Google, AUC=742.52